



Neon Lighting

Making its mark again...

Traditionally recognised by its bright colours and tubular structure that has flashed on and off at many a late night venue to attract attention!

In the last few years the introduction of LED Neon has transformed the game with a safer, more durable and more powerful product. Whether you think of it as 'retro cool', or 'timeless', it's finding its place in today's venues!

Benefits of LED Neon

- They can change colour, unlike traditional neon.
- Safer and more environmentally friendly choice.
- Lightweight, shatter-resistant alternative to traditional neon. Stronger than glass and if broken, will not shatter into small pieces as glass does.
- Is optically clear and provides a "glass effect".
- Less expensive to run approx 80% less!
- LED signs generate little heat. LED neon signs generate little heat and are safe to touch, unlike neon signs that become extremely hot when on.
- The range of colours available for LED signs is almost limitless. This makes it easier to express image more closely is easier because of this, maintaining brand integrity.
- LED neon provides brighter and more consistent light than neon and can be seen further away.

What to consider...

- Does the neon look compliment and or enhance your current branding.
- Neon doesn't do sharp right angle corners very well, and ultimately looks best with curvy forms and shapes
- There are still wires behind it and it needs to be attached at multiple places to support it.
- Do you have a power source nearby?
- Sections can be different colours but you can't change the colour halfway along a panel
- Two different sections cannot join at a point, there is always going to be a gap!
- They can be used outdoors with care

Applications...

- Restaurants, bars, clubs, cafes
- Sports venues, stadiums, courts...